

University of Pretoria Yearbook 2022

Corporate start-up collaboration 878 (GIL 878)

Qualification Postgraduate

Faculty [Gordon Institute of Business Science](#)

Module credits 6.00

NQF Level 09

Prerequisites No prerequisites.

Contact time 21 contact hours per 3 week-cycle

Language of tuition Module is presented in English

Department Gordon Institute of Business Science

Period of presentation Semester 2

Module content

This elective explores the different dimensions involved in building collaborative systems between corporations and startups. It will unpack the different models such as accelerators, venture funding, supply chain diversification and enterprise development and reflect on successes and failures from South Africa. It will provide the corporate manager with the high-level understanding of the underlying parameters with which to assess and implement the business case for working with startups.

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